

Corporate Presentation

NEO: AWKN

OTCQB: AWKNF

FWB: 954

September 2021

Awakn™

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CAUTIONARY NOTE REGARDING FORWARD-LOOKING INFORMATION

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We are a group of experts, who are all leaders in our respective fields of psychiatry, psychology and neurochemistry who have joined together to make a real difference.

We are driven relentlessly to make a genuine positive lasting impact on the lives of the individuals, their families and their communities who suffer with addiction and other mental health conditions.

We are doing this by developing and delivering ground-breaking therapeutics approaches.

The Awake Team

Introduction

Awakn Life Sciences is a biotechnology company with clinical operations, Developing and Delivering psychedelic therapeutics (medicines and therapies) to better treat addiction.

This means we are both a cutting-edge biotechnology company developing new, more effective therapeutics, to treat addiction, and we are also a clinic operator delivering treatments, in clinics we own and operate in the UK and Europe and beyond these territories through licensing partnerships.



Company Structure

DEVELOPMENT

Research

Next generation psychedelic drugs to treat addiction.

Ketamine for substance and behavioral addictions.

MDMA for Alcohol Use Disorder.

Technology

Enabling Technologies to improve the effectiveness of Psychedelics in treating addiction.

DELIVERY

Clinics

Treat addiction and other mental health conditions.

Revenue generating: 2021

Partnerships

Scale our impact and reach through licensing partnerships.

Revenue generating: 2022

Therapeutics Commercialization

Once marketing authorization has been secured for our therapies and drugs, we will commercialize them by scaling through traditional pharmaceutical channels.

Revenue generating: 2025+

Management



Anthony Tennyson

CHIEF EXECUTIVE OFFICER

Anthony is an experienced financial services industry executive with 10 years in international strategy, commercial leadership roles with Aon plc, and 5 years with Merrill Lynch and Bank of Ireland.

Anthony holds an MBA in Strategy and Finance and an MSc in Technology both from UCD, Ireland's top ranked business school.



Jonathan Held

CHIEF FINANCIAL OFFICER

Jonathan is a chartered professional accountant, with CFO level experience for private / public companies.

Jonathan has worked in a number of sectors including technology, biotech and natural resources, both domestic and international, and has been involved in numerous successful public market transactions including Initial Public Offerings, Reverse Takeovers and financings.



James Collins

CHIEF OPERATING OFFICER

James is a senior business leader and mental health champion with 17 years of experience with Accenture Strategy, 7 years as MD, designing and delivering corporate, digital and operating model strategies.

James holds a BSc and MPhil in Psychology from University College London (UCL).



Prof. David Nutt

CHIEF RESEARCH OFFICER

David is a psychiatrist and the Edmund J. Safra Professor of Neuropsychopharmacology in the Division of Brain Science, Dept of Medicine, Imperial College London. Here he uses a range of brain imaging techniques to explore the causes of addiction and other psychiatric disorders and to search for new treatments. He has published over 400 original research papers, a similar number of reviews and books chapters, eight government reports on drugs and 28 books, including one for the general public, *Drugs: Without The Hot Air*, that won the Transmission Prize in 2014.



Doriann Bailey

QUALITY, SAFETY & RISK LEAD

Doriann is passionate about the provision of high quality, safe, effective, caring, responsive and well led healthcare services. She is a seasoned and highly effective strategic and operational senior professional. Doriann has over 30 years of clinical and managerial experience in various NHS and Independent organisations.

As well as being a Specialist Advisor (Governance) for The Care Quality Commission (CQC), Doriann is a qualified nurse and midwife.



Prof. Celia Morgan

HEAD OF KETAMINE ASSISTED PSYCHOTHERAPY FOR ADDICTION

Celia is a Professor of Psychopharmacology at the University of Exeter in the United Kingdom. Prof. Morgan completed her undergraduate degree and Ph.D at University College London (UCL) and completed a scholarship programme at Yale University. After completing her Ph.D Prof. Morgan worked at University of Melbourne as a visiting research fellow, returning to UCL for a fellowship and then Lectureship. She joined University of Exeter as a Senior Lecturer in 2013 and was given a Chair in Psychopharmacology in 2015.



Dr. Ben Sessa

CHIEF MEDICAL OFFICER

Ben has specialist training as a child and adolescent psychiatrist and is interested in the developmental trajectory from child maltreatment to adult mental health disorders, including adult addictions. Dr Sessa's joint interests in psychotherapy, pharmacology and trauma have led him towards researching the subject of drug-assisted psychotherapy using psychedelic adjuncts. In the last 15 years he has been part of scientific and clinical studies administering LSD, psilocybin, ketamine, MDMA and DMT to patients and volunteers.



Dr. Shaun McNulty

CHIEF SCIENTIFIC OFFICER

Shaun is an experienced CNS drug discovery expert and biotechnology executive. He has over 25 years of industry experience in the neuroscience drug discovery units of major pharmaceutical company, including Parke-Davis, Pfizer and GSK, in contract research for Charles River, and as CSO for several biotechnology companies. Shaun has worked to develop a range of CNS targeted drugs including Neurontin and Lyrica, specialising now in drug development strategy and the successful transfer of drug candidates into clinical trials.



Gordo Whittaker

HEAD OF MARKETING AND COMMUNICATIONS

Gordo is a senior marketing and communications leader with over 10 years' experience, building, protecting and growing some of the world's most famous brands, including Volkswagen and Land Rover, where he led their global advertising function.



Dr. Laurie Higbed

LEAD PSYCHOLOGIST

Laurie is an experienced clinical psychologist. Laurie has worked as a lead therapist on clinical trials using MDMA and psilocybin-assisted psychotherapy and has a special interest in working with complex trauma, addictions and the use of psychedelic therapy to treat a range of mental health difficulties.

Laurie is registered with the Health and Care Professions Council (HCPC) and is a member of the Association of Clinical Psychologists (ACPUK).

Key Non-Executive Directors and Advisors



George Scorsis

CHAIRMAN
CORPORATE BOARD

George has 15 years experience leading companies in highly regulated industries to rapid growth, including alcohol, energy drinks and, most recently, medical cannabis. Formerly President of Red Bull Canada, he was instrumental in restructuring the organisation and growing the business to \$150 MM in revenue.



Stephen Page

INDEPENDENT NON-EXECUTIVE DIRECTOR
CORPORATE BOARD

Stephen Page has worked at Chief Executive and Board level in UK healthcare for over 30 year, most noticeably leading Priory Healthcare, the largest network of mental healthcare hospitals and clinics in the UK, through a period of rapid expansion and market dominance. He has led and successfully grown organisations in both public and private sectors including Oxleas NHS Trust in London, Nestor plc and Acorn Care and Education.



Prof. John Papastergiou

INDEPENDENT NON-EXECUTIVE DIRECTOR
CORPORATE BOARD

Professor John Papastergiou is a highly regarded pharmacist and clinical research scientist who has served as an advisor to several leading pharmaceutical organisations including Bayer, Pfizer, GSK, and Astra Zeneca. He holds faculty appointments at the schools of Pharmacy at both the University of Toronto and the University of Waterloo. In 2019, he was named by the International Forum on Advancement of Healthcare as one of the top 100 healthcare leaders globally.



Prof. Barbara J. Mason

ADVISOR
CLINICAL ADVISORY BOARD

Barbara J. Mason, Ph.D. is Director of the Pearson Center for Alcoholism and Addiction Research, Director of the Laboratory of Clinical Psychopharmacology, and Pearson Family Professor in the Department of Molecular Medicine at The Scripps Research Institute, La Jolla, CA. Dr. Mason's work in medication development for the treatment of substance use disorder has been recognized globally. Prof. Mason conducted the seminal studies identifying nalmefene as having therapeutic potential for alcohol dependence.



Prof. Harriet de Wit

ADVISOR
PRE-CLINICAL ADVISORY BOARD

Prof. de Wit is the Professor and Director of the Human Behavioral Pharmacology Laboratory in the Department of Psychiatry and Behavioral Neuroscience at the University of Chicago. In addition to her role as Principal Investigator for several NIH-funded research projects, Dr. de Wit serves as Field Editor for the journal Psychopharmacology. She is also a consultant to the Food and Drug Administration (FDA).



Prof. Kevin Fone

ADVISOR
PRE-CLINICAL ADVISORY BOARD

Professor Fone is the Professor of Neuroscience at the University of Nottingham. His research interests include improving our understanding of the neurobiological aetiology of common CNS disorders, such as schizophrenia, depression, PTSD and ADHD, and to help develop novel therapeutic treatment strategies for these. He has been the President for both the International Society for Serotonin Research and the British Association for Psychopharmacology.



Ann Mithoefer, BSN

ADVISOR
CLINICAL ADVISORY BOARD

Ann Mithoefer, B.S.N., is a Registered Nurse focused primarily on training and supervising therapists conducting MAPS-sponsored clinical trials, as well as continuing to conduct some MAPS research sessions. Between 2004 and 2018, she and her husband, Michael Mithoefer, M.D., completed two of the six MAPS-sponsored Phase II clinical trials testing MDMA-Assisted Psychotherapy for PTSD, as well a study providing MDMA-assisted sessions for therapists who have completed the MAPS Therapist Training, and a pilot study treating couples with MDMA-Assisted Psychotherapy combined with Cognitive-Behavioural Conjoint Therapy.



Prof. Matt Johnson

ADVISOR
CLINICAL ADVISORY BOARD

Prof. Matthew W. Johnson, Ph.D., is Professor of Psychiatry and Behavioral Sciences at Johns Hopkins. He is one of the world's most published scientists on the human effects of psychedelics and has conducted seminal research in the behavioural economics of drug use, addiction, and risk behavior.



Dr. Michael Mithoefer

ADVISOR
CLINICAL ADVISORY BOARD

Michael Mithoefer, M.D., began collaborating with MAPS in 2000 on the first U.S. Phase 2 clinical trial of MDMA-assisted psychotherapy. He has since conducted two of the six MAPS-sponsored Phase 2 clinical trials testing MDMA-Assisted Psychotherapy for PTSD, as well a study providing MDMA-assisted sessions for therapists who have completed the MAPS-sponsored MDMA Therapy Training Program, and a pilot study treating couples with MDMA-Assisted Psychotherapy combined with Cognitive-Behavioural Conjoint Therapy.



Prof. Stephen Husbands

ADVISOR
PRE-CLINICAL ADVISORY BOARD

Professor Husbands is professor of medicinal chemistry in Department of Pharmacy and Pharmacology at the University of Bath. His research has focused on the development and therapeutic potential of central nervous system targeted ligands, particularly those interacting with multiple receptors.

Addiction – What and Why

What is addiction?

Addiction is currently a poorly treated, chronic medical disease involving complex interactions among brain circuits, genetics, the environment, and an individual's life experiences.

People with addiction, use substances or engage in behaviors that become compulsive and often continue despite harmful consequences.

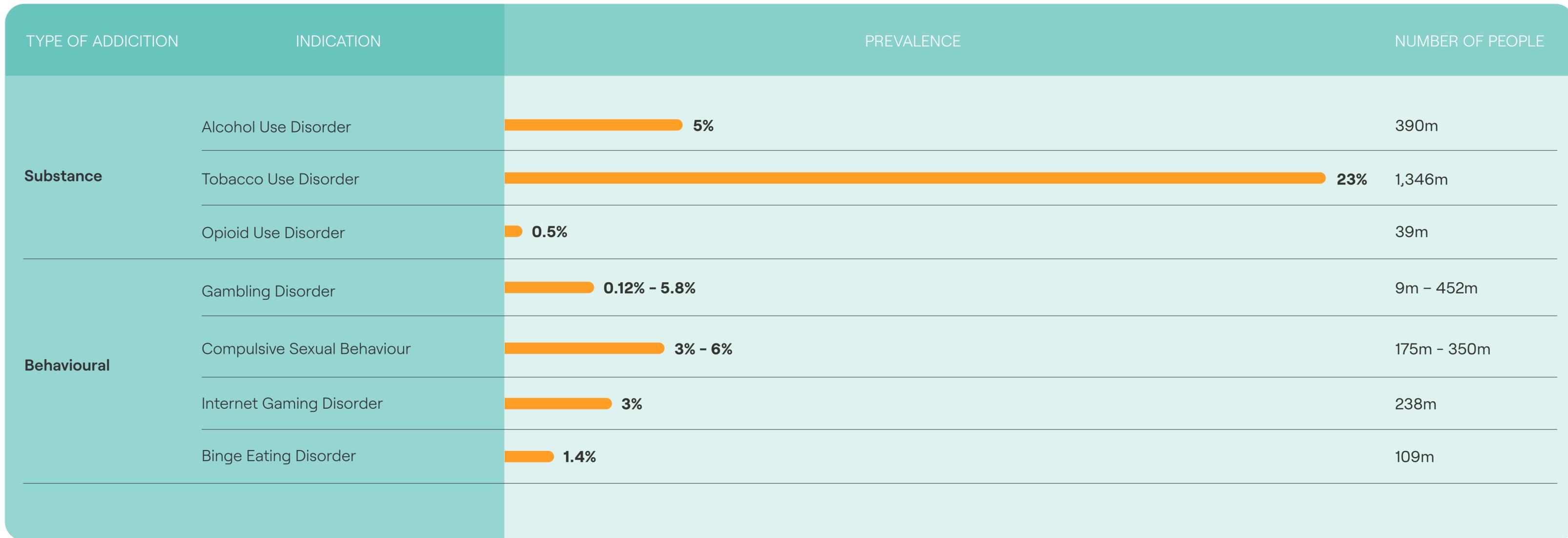
Why focus on addiction?

Addiction is one of the biggest unmet medical needs globally with substance and behavioral addictions affecting a significant proportion of the global adult population.

Market Opportunity

The global substance addiction treatment industry was valued at US\$17.5bn per annum in 2019 and is forecast to increase to US\$31.5bn per annum by 2027.

Prevalence of Addiction



For references see slide 31

Our Approach – The Solution

Awakn is addressing addiction with new proprietary combined therapeutics (drugs and therapies) that approach the treatment of addiction in a radically different way than before.

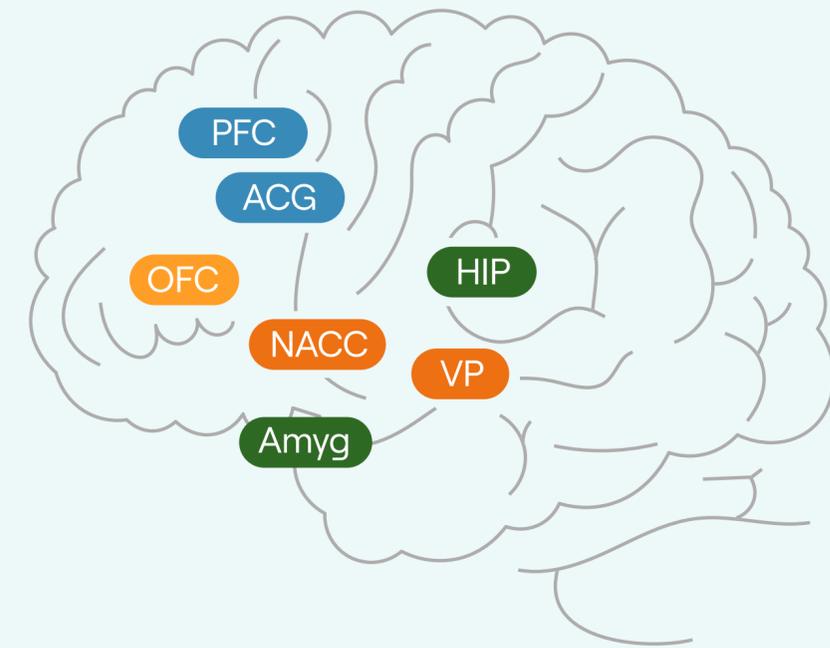
What are we doing differently?

Based on new research, Awakn's drugs will target the brain circuits that drive addiction through multiple receptors rather than single drug receptors. These circuits control the behavioral drivers of addiction. By focusing on circuit mechanisms rather than isolated receptors Awakn's approach has the potential to be effective in the treatment of both substance and behavioral addictions.

This disruption allows the individual to escape from the repetitive addictive behaviors and thoughts, and in doing so engage with a psychotherapeutic process to enable lasting positive change.

Medicine and therapy (therapeutics)

This is where Awakn's proprietary therapy comes in. Our therapies work in conjunction with our medicines, enabling the patients to regain control over their lives and helping to learn new more adaptive ways to respond to addictive urges, cravings and the underlying psychological processes that drive them.



NUCLEUS ACCUMBENS (NACC) & VENTRAL PALLIDUM (VP)

ORBITOFRONTAL CORTEX (OFC)

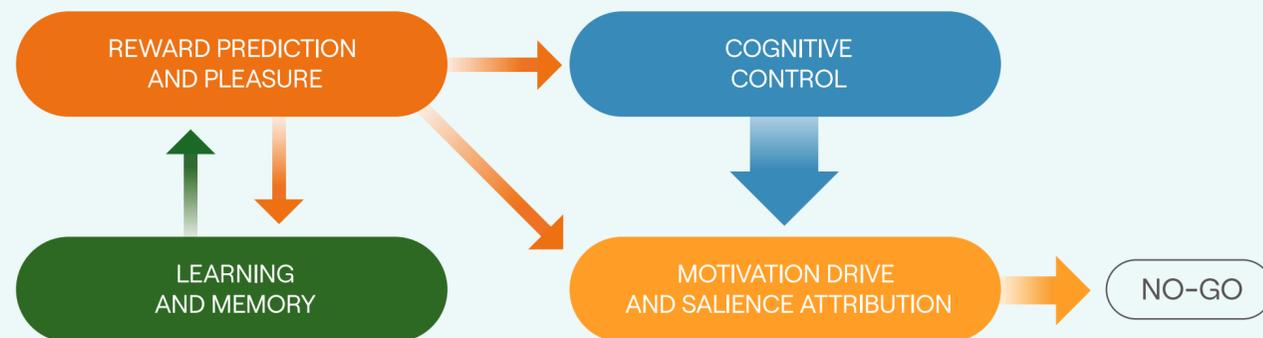
PREFRONTAL CORTEX (PFC)

HIPPOCAMPUS (HIP) & AMYGDALA (AMYG)

Our Approach – The Solution

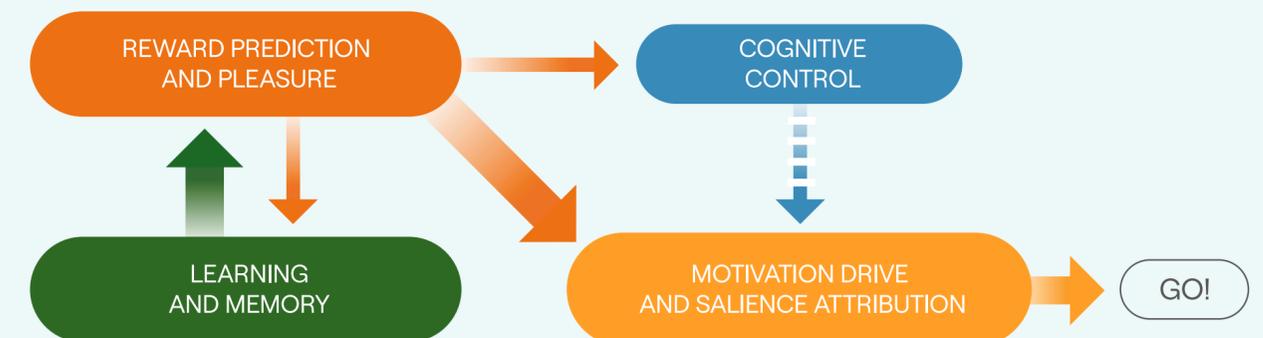
Balanced brain state – no addiction

PFC controls final decision making



Addicted brain

Excessive drives from memory and reward circuits depress PFC and enhance OFC functioning so PFC no longer controls behaviour



NUCLEUS ACCUMBENS (NACC) & VENTRAL PALLIDUM (VP)

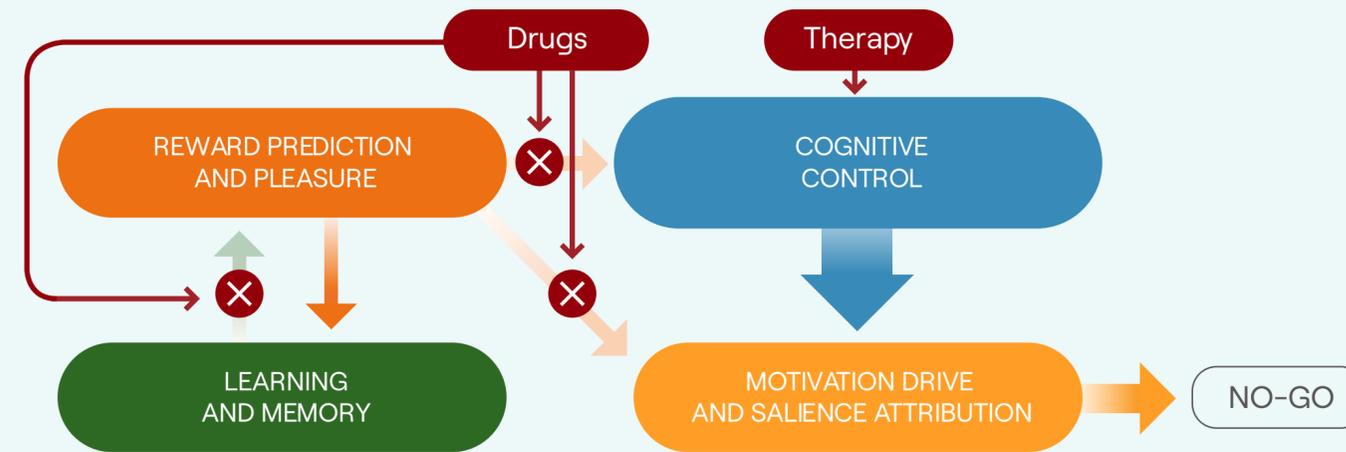
PREFRONTAL CORTEX (PFC)

ORBITOFRONTAL CORTEX (OFC)

HIPPOCAMPUS (HIPPI) & AMYGDALA (AMYG)

Our Approach – The Solution

Where Awakn treatments act to disrupt these addiction circuits to restore balance in the brain



NUCLEUS ACCUMBENS (NACC) & VENTRAL PALLIDUM (VP)

PREFRONTAL CORTEX (PFC)

ORBITOFRONTAL CORTEX (OFC)

HIPPOCAMPUS (HIPPI) & AMYGDALA (AMYG)

Development

Therapeutics Development Strategy

Our research team consists of world leading experts in the fields of drug development, clinical research, psychiatry, psychotherapy and neurochemistry.

Our team, is building a pipeline of new therapeutics (drugs and therapies to be used in combination).

We will focus our research activities on treating addictions where the consequences for the patient, their family and society are at present most severe, with [near](#), [medium](#), and [long-term](#) programs.

NEAR TERM

Ketamine

Ketamine-Assisted Psychotherapy for substance and behavioral addictions

MEDIUM TERM

MDMA

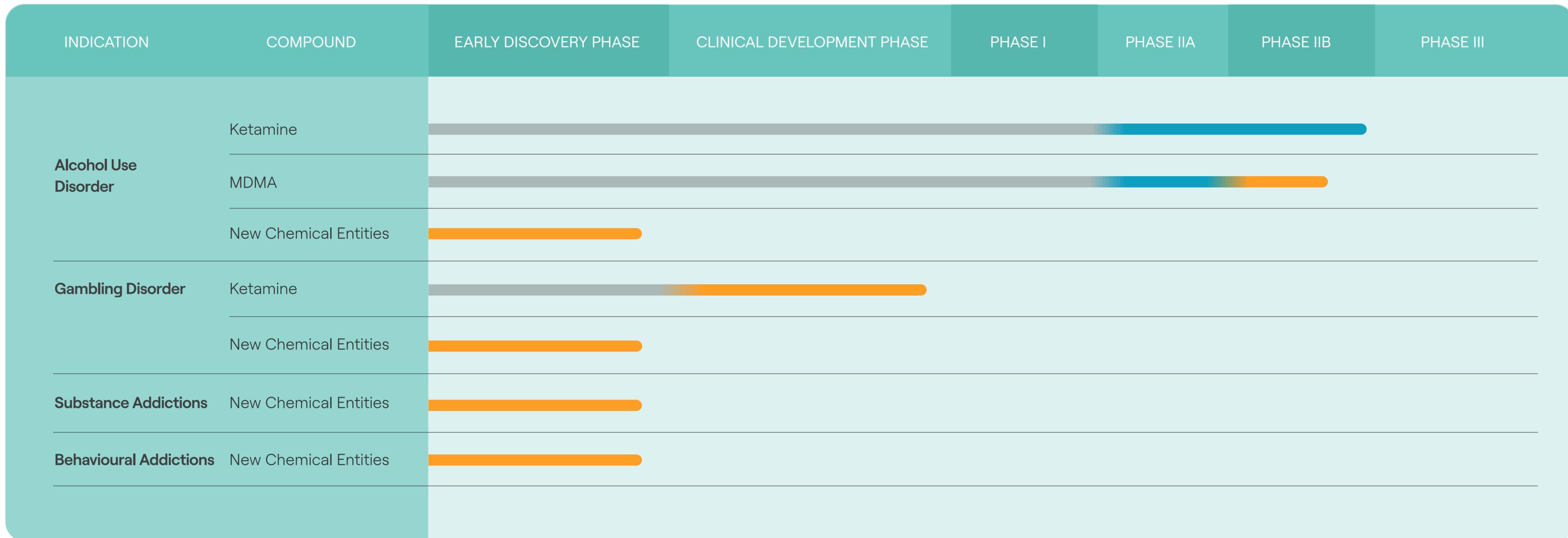
MDMA-Assisted Psychotherapy for Alcohol Use Disorder

LONG TERM

New Chemical Entities

Substance and behavioral addictions

Progress: Our Pipeline



● Acquired ● Live Research

Ketamine Research Program

Assets acquired:

- Awakn has acquired the exclusive rights to the worlds only phase IIb clinical trial for Ketamine-Assisted Psychotherapy to treat Alcohol Use Disorder led by world renowned ketamine expert, Prof. Celia Morgan Prof.
- Celia Morgan who led the trial is now Awakn's Head of Ketamine assisted psychotherapy for addiction.

Current activity:

- Results from the phase IIb trial will be published in Q4 2021.
- Awakn will be the only company in the world delivering an evidence backed Ketamine-Assisted Psychotherapy for Alcohol Use Disorder.
- Awakn has started recruitment for the worlds first study into ketamine as a treatment for Gambling Disorder.

Planned future activity:

- Awakn is assessing how to progress the phase IIb into a pivotal phase III trial.

Market Opportunity:

- Alcohol Use Disorder affects 5% of the global adult population, but treatment rates are only at 16% due to the low success rates. 75% relapse within 12 months.
- Gambling Disorder affects 10m US adults¹ with no pharmacological treatment available.

1. North American Foundation for Gambling Addiction Help, Statistics Of Gambling Addiction 2016

MDMA Research Program

Assets acquired:

- Awakn has acquired the exclusive rights to the world's only phase IIa clinical trial for MDMA-Assisted Psychotherapy to treat Alcohol Use Disorder led by world-renowned addiction experts, Prof. David Nutt, Dr. Ben Sessa, Dr. Laurie Higbed.
- The team who led this trial, Prof. David Nutt, Dr. Ben Sessa, and Dr. Laurie Higbed, all now work for Awakn.

Current activity:

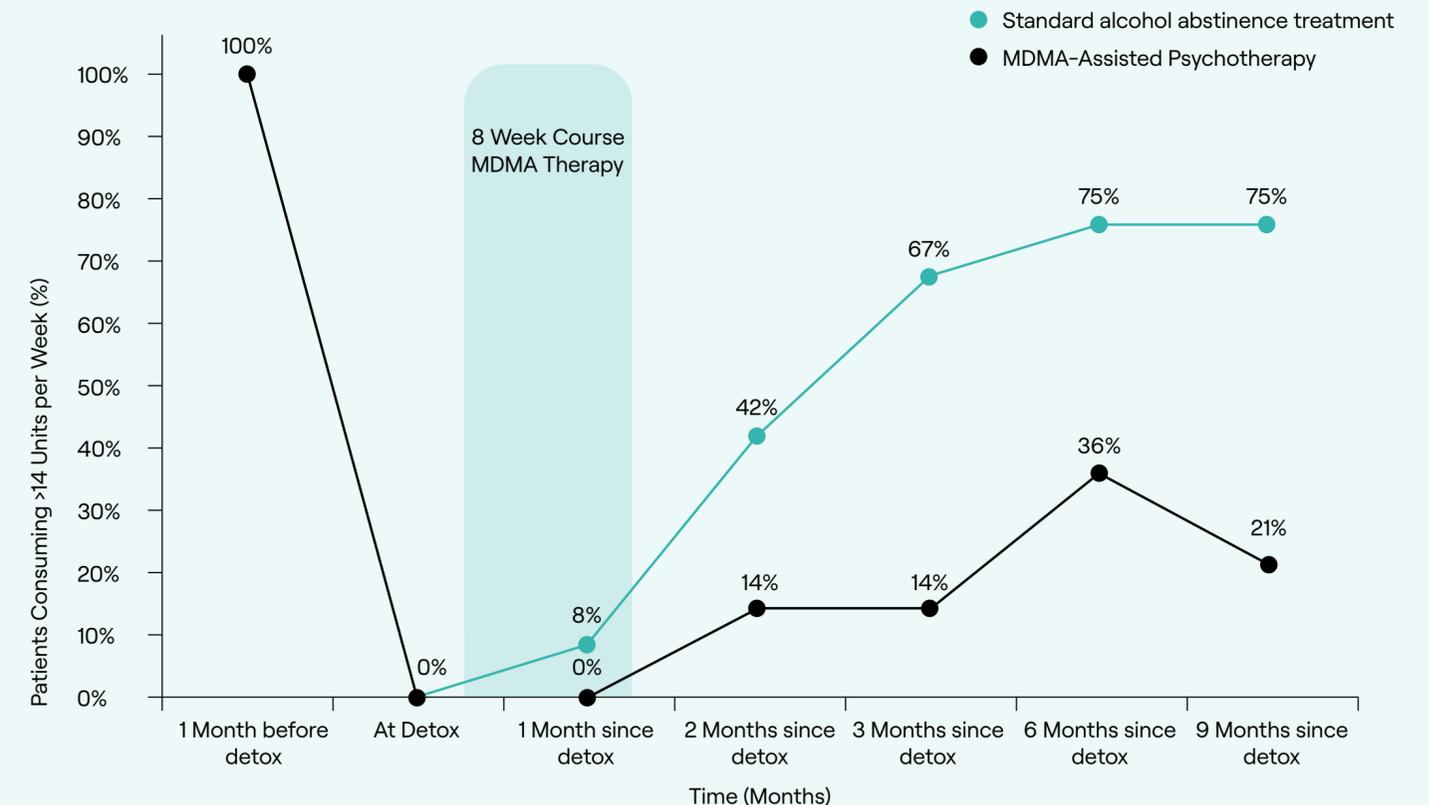
- Progressing the BIMA trial into phase IIb clinical trial for MDMA-Assisted Psychotherapy in treating patients with Alcohol Use Disorder. This will be a two-armed Randomized Control Trial. N= 120.

Planned future activity:

- Seek to secure marketing authorization for MDMA to treat AUD in the UK and EU.

Market opportunity:

- Alcohol Use Disorder affects 5% of the global adult population, but treatment rates are only at 16% due to the low success rates. 75% relapse within 12 months.



NCE Research Program

Assets acquired:

- Awakn has acquired six years of proprietary research data from Prof. David Nutt’s Equasy Enterprises. This acquired data includes details of newly discovered modes of action for MDMA and details of potentially faster acting MDMA and Ketamine like compounds.
- Prof. David Nutt is now Awakn’s Chief Research Officer.

Current activity:

- Mid-way through our 10 month Hit to Lead program working with our research partner Evotec.
- Early Q4 2021 - Identification of lead series.
- March 2022 - In vitro and in vivo data showing efficacy for multiple drug like hits defining chemical series/scaffolds for further lead optimization.
- Patents filed.

Planned future activity:



Technology

2021

Data Capture:

- General Data Protection Regulation (GDPR) and Privacy compliant data capture of touch points with participants in Awakn research clinical trials and clients of Awakn Clinics.

Identity Transformation:

- Track identity transformation during psychological therapy using advanced data analytic techniques.

2022

Natural Language Processing:

- Utilize natural language processing to understand variables that lead to identity transformation occurring and remaining.

Predictive & Supportive Analytics:

- Develop and commercialize a suite of predictive analytics to help support Psychedelic-Assisted Psychotherapy practitioners.

Delivery: Clinics

Delivery: Clinics

clinics.awaknlifesciences.com

Providing hope for those for whom the status quo is not working by combining the proven therapeutic potential of psychedelics with psychotherapy to treat addiction and other mental health conditions.

Each Awakn Clinic will be owned and operated by Awakn, will be led by a consultant psychiatrist, will deliver ketamine-assisted psychotherapy in the near term, and will utilize MDMA when Awakn secures marketing authorization.

Some Awakn Clinics will also be sites for Awakn Research's clinical trials.

2021

Europe & United Kingdom

- Oslo - Open
- Bristol
- London #1

2022

Europe & United Kingdom

- Manchester
- London #2
- Birmingham
- UK clinic x 1
- Nordics x 1
- Dublin, Ireland

2023+

Europe

- Nordic's x 3
- DACH (Germany, Austria, Switzerland)
- Benelux (Belgium, Netherland, Luxembourg)
- France
- Iberia (Spain and Portugal)
- Eastern Europe

Delivery: Clinics

clinics.awaknlifesciences.com

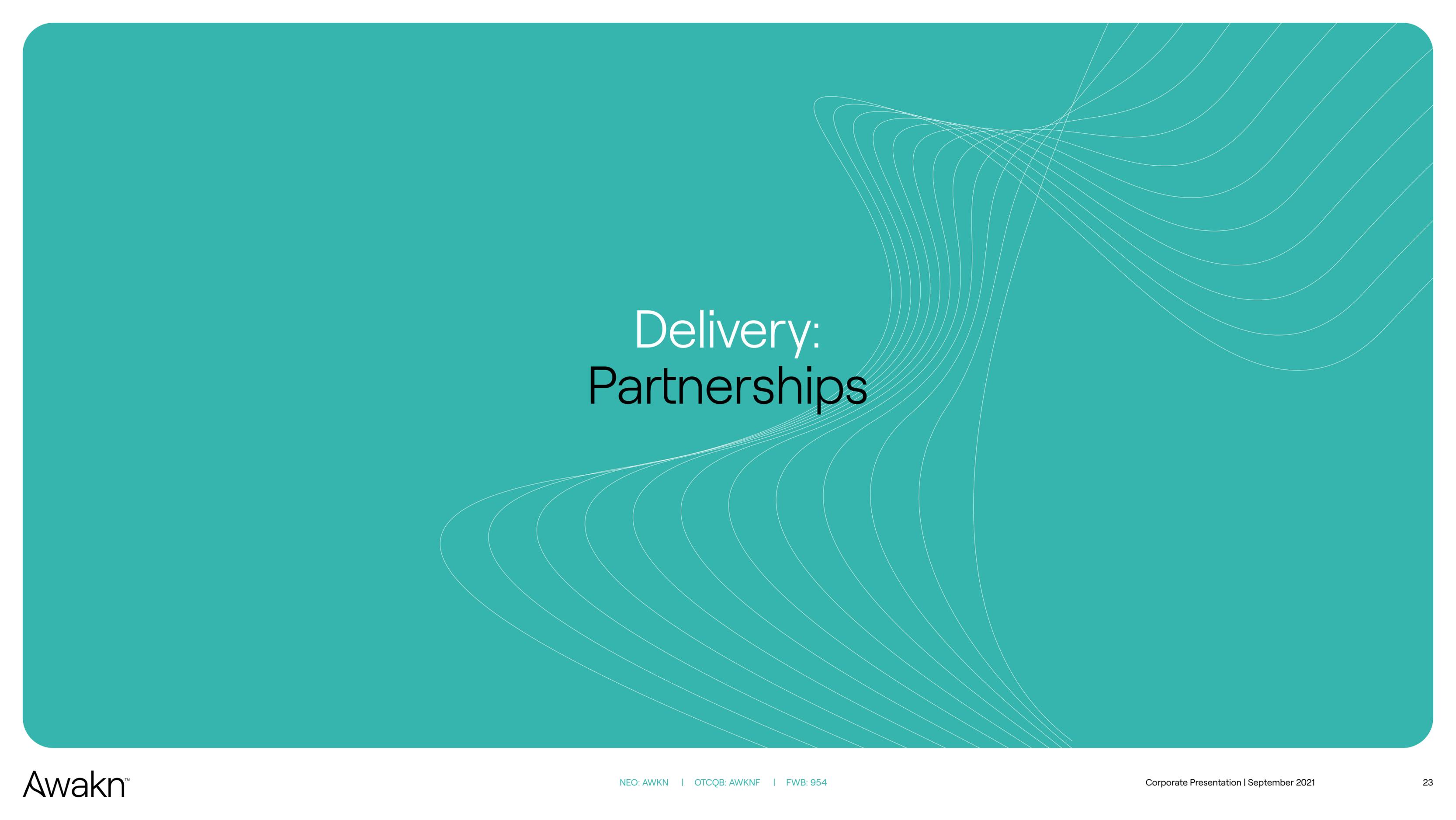
Our target is 20 clinics by the end of 2024, with an average of 6 treatment rooms per clinic.

Treatment programs will cost between £6,000 - £7,500. Each treatment program will consist of 3-4 ketamine sessions and 8 therapy and integration sessions.

We will deliver approximately 8 patient treatment programs, per treatment room, per month.

Each clinic will generate on average £4m revenue per annum.



The background is a solid teal color with a series of white, wavy, overlapping lines that create a sense of motion and depth, particularly on the right side of the slide.

Delivery: Partnerships

Partnerships: Purpose, Focus and Proposition

Purpose:

- To scale our reach and impact beyond the UK and Europe, starting with US and Canada.

Target Audience:

- Addiction treatment clinic's and ketamine treatment clinics in the US and Canada.

Licensing partnerships outside UK and Europe for the Awakn KARE methodology.

Proposition:

-  Access to IP & Content
-  Operating Entity Certification
-  Practitioner Certification
-  Training
-  Operating Entity and Practitioner Recertification
-  Clinic Operations Advisory
-  Awareness

Awakn in the Media



Cap Table

CAPITAL STRUCTURE

Common Shares	24,491,474
Warrants	1,978,618
Stock Options	1,880,000
Fully Diluted	28,350,092
No Debt	
Insider Ownership	23.53%
Escrowed Securities	65.45%

Progress vs Competitor Landscape

Competitive Landscape In Psychedelics

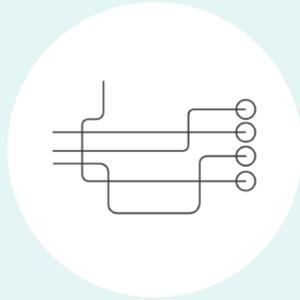
	PRECLINICAL PROGRAM	PHASE I	PHASE IIA	PHASE IIB	PHASE III
ADDICTION	 Awakn™ 	 MindMed	Awakn™	Awakn™	
ANXIETY			 MindMed		
DEPRESSION	 field trip  PSYBIO THERAPEUTICS	 Filament Health  PHARMATHER		 COMPASSION Navigating Mental Health Pathways	
EATING DISORDERS			 COMPASSION Navigating Mental Health Pathways 		
PAIN		 MindMed			
PTSD					
OTHER	 BRIGHT MINDS  Filament Health  Cybin  PHARMATHER	 PHARMATHER	 MindMed  COMPASSION Navigating Mental Health Pathways		

Comparables

	PRECLINICAL PROGRAM	PHASE I	PHASE IIA	PHASE IIB	PHASE III	FULLY DILUTED MARKET CAP
COMPASS			 COMPASSION Navigating Mental Health Pathways	 COMPASSION Navigating Mental Health Pathways		CA\$1,819m
MINDMED		 MindMed	 MindMed			CA\$1,450m
CYBIN	 Cybin		 Cybin			CA\$634m
FIELDTRIP	 field trip					CA\$388m
BRIGHTMINDS	 BRIGHT MINDS					CA\$102m
FILAMENT HEALTH	 Filament Health	 Filament Health				CA\$62m
AWAKN	Awakn™		Awakn™	Awakn™		CA\$61m
PHARMATHER	 PHARMATHER	 PHARMATHER				CA\$56m
PSYBIO	 PSYBIO THERAPEUTICS					CA\$38m

Market cap as per Sept 24th, source Stoic Advisory Inc.

Why Invest in Awakn?



Multiple scalable Revenue streams:

- Clinics from 2021
- Partnerships from 2022
- Therapeutics Commercialization from 2025



Our focus – Addiction (Substance and behaviour)

- One of the biggest unmet medical need of our times
- Current treatment options have limited efficacy
- Significant current and future market opportunity



A Revolutionary Approach

- Targeting brain circuits rather than individual receptor sites
- Combined novel therapeutics - drugs and therapies used in combination
- Potential to treat both substance and behavioral addictions



IP Portfolio

- 10 patent filings covering multiple chemical series and clinical targets
- A completed phase IIa trial for Ketamine-Assisted Psychotherapy to treat AUD
- A planned Phase IIb trial for MDMA as a treatment for AUD with ethics approval forecast for Q4 2021



Team

Prof. David Nutt, Dr. Ben Sessa, Prof. Celia Morgan, Dr. Shaun McNulty, Prof. Barbara J. Mason and Prof. Harriet de Wit



Global research leaders in the field of psychedelic treatments for addiction: Dr. Ben Sessa led the world's only MDMA-Assisted Psychotherapy for AUD study (BIMA) and Prof. Celia Morgan led the world's only Ketamine-Assisted Psychotherapy for AUD study (KARE).

References

INDICATIONS	SCOPE	SOURCE
ALCOHOL USE DISORDER	GLOBAL	Global Burden of Alcohol Use Disorders and Alcohol Liver Disease https://www.ncbi.nlm.nih.gov/pmc/articles/PMC6966598/
TABACCO USE DISORDER	GLOBAL	Tobacco Use Worldwide: Legislative Efforts to Curb Consumption https://www.ncbi.nlm.nih.gov/pmc/articles/PMC6748295/
OPIOID USE DISORDER	GLOBAL	The Lancet - The Global Burden of Diseases, Injuries, and Risk Factors Study https://www.thelancet.com/pdfs/journals/lancet/PIIS0140-6736(19)32229-9.pdf
GAMBLING DISORDER	GLOBAL	Problem gambling worldwide: An update and systematic review of empirical research (2000–2015) https://www.ncbi.nlm.nih.gov/pmc/articles/PMC5370365/
COMPULSIVE SEXUAL BEHAVIOUR	GLOBAL	Epidemiology, Prevalence, and Natural History of Compulsive Sexual Behaviour https://www.sciencedirect.com/science/article/abs/pii/S0193953X08000725
BINGE EATING DISORDER	GLOBAL	The prevalence and correlates of binge eating disorder in the World Health Organization World Mental Health Surveys https://pubmed.ncbi.nlm.nih.gov/23290497/
INTERNET GAMING DISORDER	GLOBAL	Global prevalence of gaming disorder: A systematic review and meta-analysis https://pubmed.ncbi.nlm.nih.gov/33028074/

In relation to references on slide 9

Enquiries

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The image features a black background with a series of thin, teal-colored wavy lines that flow from the left side towards the right, creating a sense of movement and depth. The lines are most concentrated in the center-right area, where they appear to converge and then fan out. In the center of the image, the word "Awakn" is written in a clean, white, sans-serif font. A small "TM" trademark symbol is positioned to the upper right of the letter "n".

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